

mesa

Renfrew County Mobile Substance Use Service

SEE THE PERSON. NOT THE SUBSTANCE.

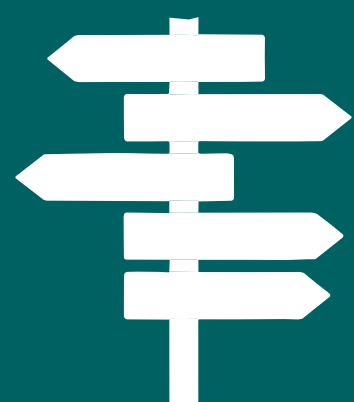
Stigma Creates
Barriers.
Respect Creates
Pathways to
Care.

What is stigma?

Stigma is judging people based on stereotypes and assumptions. **Discrimination** happens when stigma results in unfair treatment. Most Canadians use substances in some form, yet some people face judgement, exclusion, and barriers to care because of the substances they use, how they use them, or who they are.



Fear of stigma can prevent people from seeking healthcare, housing, and other supports when they need them most.



Substance use stigma often intersects with racism, sexism, poverty, homelessness, and other forms of discrimination, worsening health and social inequities.



Everyone Deserves...



Dignity



Respect



Compassion



Safe, Quality
Care

Our Commitment

It is our responsibility to provide good care, regardless of whether someone uses substances.

Every interaction is an opportunity to reduce stigma.



Mesa has a video series on the voices of lived experience.
To watch these powerful stories, please visit:
<https://mackaymanor.ca/mesa-mobile-outreach-program/>



PEOPLE FIRST. JUDGEMENT NEVER.

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Canada Canada

Need to connect with the Mesa Mobile Outreach Team? Call 1-877-819-4181 (toll-free)

 **Changemark**
RESEARCH + EVALUATION

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